

Decadance Media

The Creative Agency
Progress; Creatively

A: Unit 6, 148 Portland Road
Hove, East Sussex, BN3 5QL

T: (+44) 0330 088 4181

E: enquiries@decadancemedia.com

W: decadancemedia.com





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PROGRESS; CREATIVELY

DECADANCE MEDIA

WHO ARE WE?

**Have you ever enlisted the skills of a marketing agency who have let you down?
Not stuck to the agreed project brief, or worse still, delivered that project late?**

We are **Decadance Media** and we are a **Creative Agency** with a range of services. From design and print through to copywriting and content management, web development and complete marketing strategies; the company was built around a core set of values. These values run alongside skills we already have as a team, working seamlessly and coherently; with one simple aim; to help your communication grow your business.

We are a small tight-knit team specialising in three core areas: **Media & Entertainment, Leisure & Tourism** and **Health & Wellbeing**. Being a small team of experts, enables us to work closer with our clients and we pride ourselves on having that personal approach, cutting out all the things which get in the way of just getting the job done!

Our specialism is working with small and medium sized businesses who are looking to make a bigger impact with their marketing, but we also work with startups, looking at what it is you want to achieve, and how you are going to say and present it, facing any challenges creatively, and ensuring the job gets done to the highest quality.

TRANSPARENT

We will manage your expectations as well as being upfront and impartial with our advice and deadlines. We do this by giving you access to view your account on our workflow management system. This will enable you to see what we are working on at any given time, and more importantly when each job will be completed.

DEPENDABLE

You can count on us to get the job done and be clear when communicating things to you. Every client has their own account manager who deals with you directly each week. Monthly account clients also have the luxury of being able to call us for advice or help 24 hours a day through our dedicated Clientline number*.

CREATIVE

We approach each project creatively. We ensure there is impeccable attention to detail, and we deliver with a passion to have everything completed to the highest standard.

We are Decadance Media and through our range of skills and services, we want to help you grow your business; creatively!

**perfect for emergencies and a feature no other agency provides!*

WHY OUTSOURCE?

You could invest time looking and interviewing for someone to come and work for you, employing them part time or even full time, in the hope they will deliver all your marketing needs, but are you sure they have all the required skills? What happens if they are missing something vital? Maybe you want to approach a project with a skill they simply don't have... It's true what they say, two heads are better than one! That's why we have a team of lots of heads, who together, will ensure you are getting the most out of all your marketing and communications.

When you outsource, you get a team of professionals whom are specialists in their field, all working closely together to make sure you are getting the very best results. We have also teamed up with key partner agencies who we know personally, to provide you with key additional services should you want to widen your marketing strategy.



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WHAT DO WE DO?

DESIGN & PRINT

- Corporate Branding
- Business Stationary
- Flyers & Posters
- Banners & Large Scale

WEBSITES

- Website Packages
- CTA Landing Pages
- Google / PPC
- Warm Website Leads

CONTENT

- Copywriting & Blogs
- Email Campaigns
- Video & Photography
- Google Ad Words

SOCIAL MEDIA

- Social Media Content
- Audience Connection
- Social Media Ads
- Brand Influencers

WEBSITE PACKAGES

Services in green denote extra charges outside of our monthly contract services due to the nature of the service.

Perfect for businesses who need that online presence but do not require any hosting, after-care or monthly maintenance package.

Even though this is a design and deliver service only, we can help you with your domain search if you need help and advice purchasing the best URL for your business.

WEB OUTRIGHT

The more popular option is to have the monthly after-care. It's much more flexible, and gives clients support and expertise.

After an initial design fee, there is a monthly cost depending on the size of your site; this includes **FREE** hosting and domain search.

WEB RENTAL

FREE DOMAIN SEARCHES

We offer a **FREE** domain search services whether you are a client or not, simply give us a call and we can find the perfect domain for you. The cost depends on what type of domain you want, and a member of our development team can explain them all to you during the search, just give us a call on **0330 088 4181**.

MONTHLY PACKAGES

You choose what package you want based on your business needs and the one which ultimately fits your budget:

INTRO

Perfect for support in key areas.

£130

BASIC

Perfect for startups and general support.

£260

INTERMEDIATE

Perfect for more complex projects.

£520

ADVANCED

Perfect for multiple platforms & projects.

£CUSTOM

Some businesses already know what they want which is great. Others want to be guided through the maze that is digital media. Whatever your needs we can work out the services and packages which work best for you, without breaking the bank. Give a member of our team a call today or check out our website for more information.

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